

School of Graduate Studies

Spring 2025 Enrollment Report

+ Summer & Fall Update



Dr. Michael Dixon
Dean

Board of Trustees
6 March 2025

Spring 2025 Graduate Enrollment: New Student Funnel

as of 02/07/2025 (census)

Spring 2025

Applications
589

Admits
476

Enrolls
329

-1.6%

+3.4%

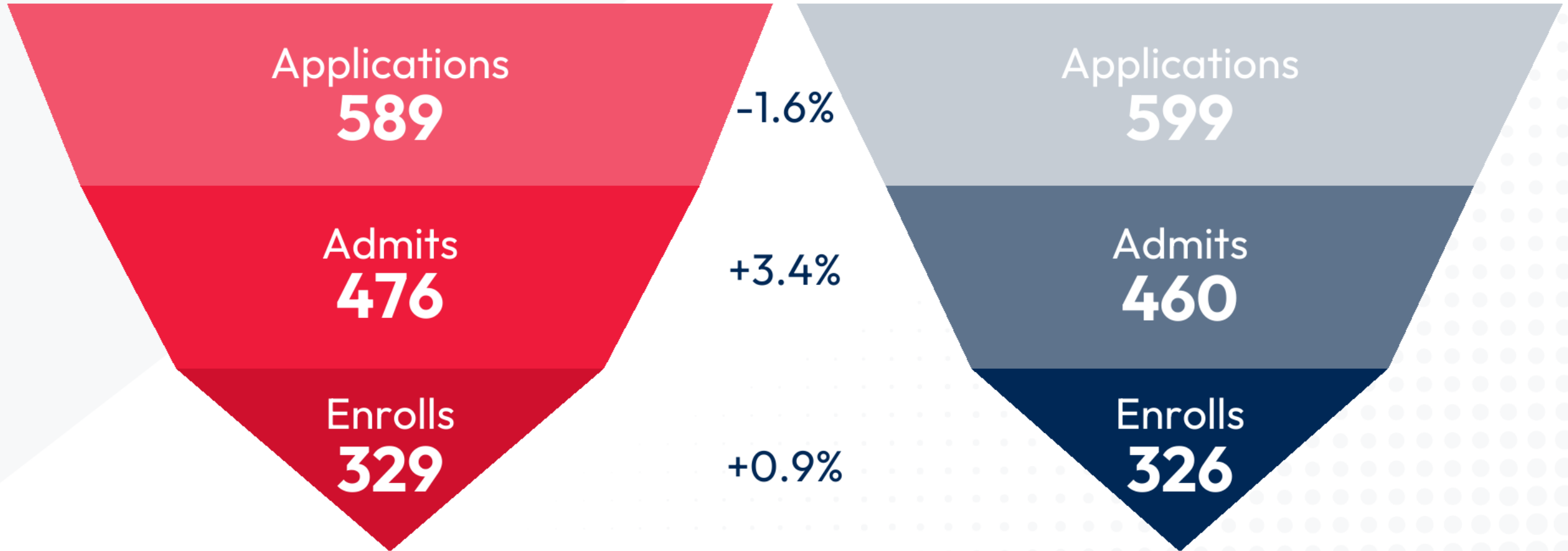
+0.9%

Spring 2024

Applications
599

Admits
460

Enrolls
326



Spring 2025 Graduate Enrollment

as of 02/07/2025 (census)



1,908
Spring 2024
Census

1,916
Spring 2025
Census



1,576
Continuing
Students
(+0.1%)



1,916
Headcount
Total (+0.3%)



1,965
Spring 2025
Headcount as of
03/03/2025



11,852
Credit Hours
Generated
(-0.7%)



182/ 1,683
Eligible to Enroll
(10.8%)

Summer 2025 Graduate Enrollment

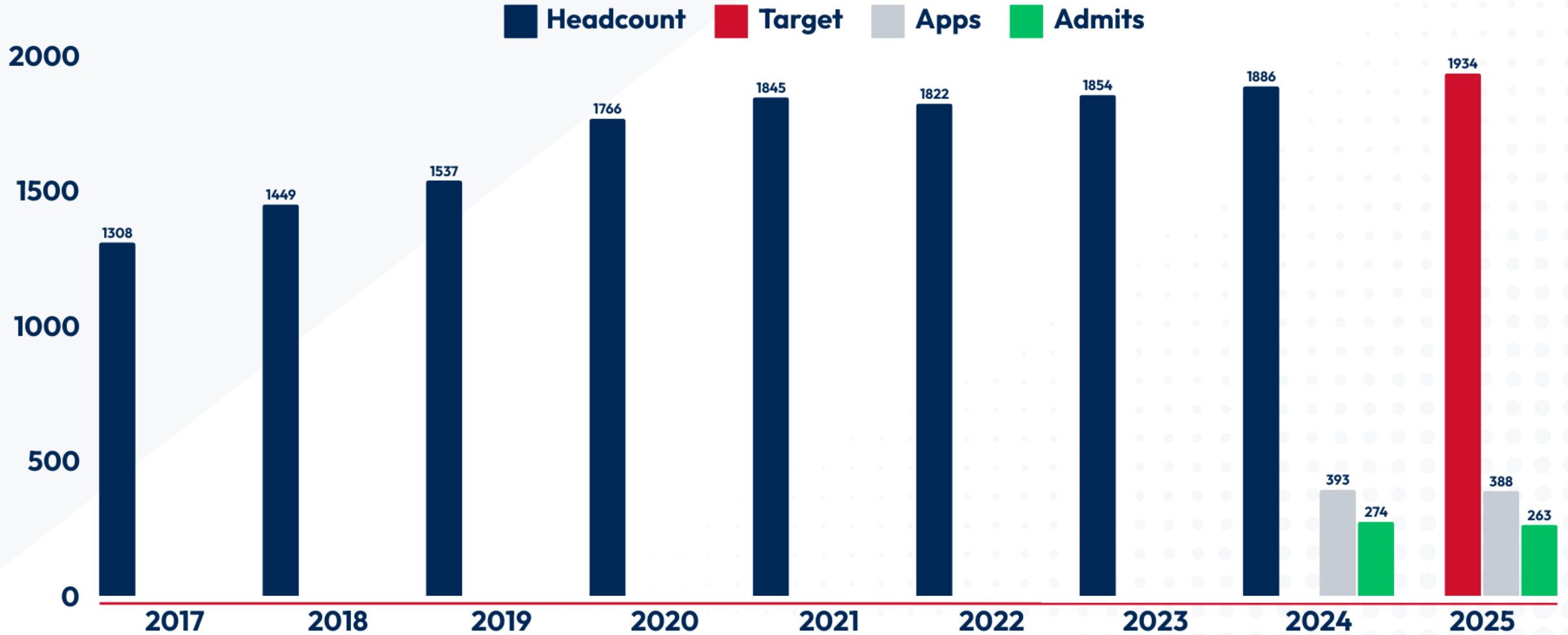
as of 03/03/2025

	Summer 1 2024 (Census)	Summer 1 2025	Summer 2 2024 (Census)	Summer 2 2025
Headcount Total % Change YoY	1,536	923	1,214	484
Credit Hours Total % Change YoY	6,377	4,145	4,524	1,813

Summer 2025 Aggregate:

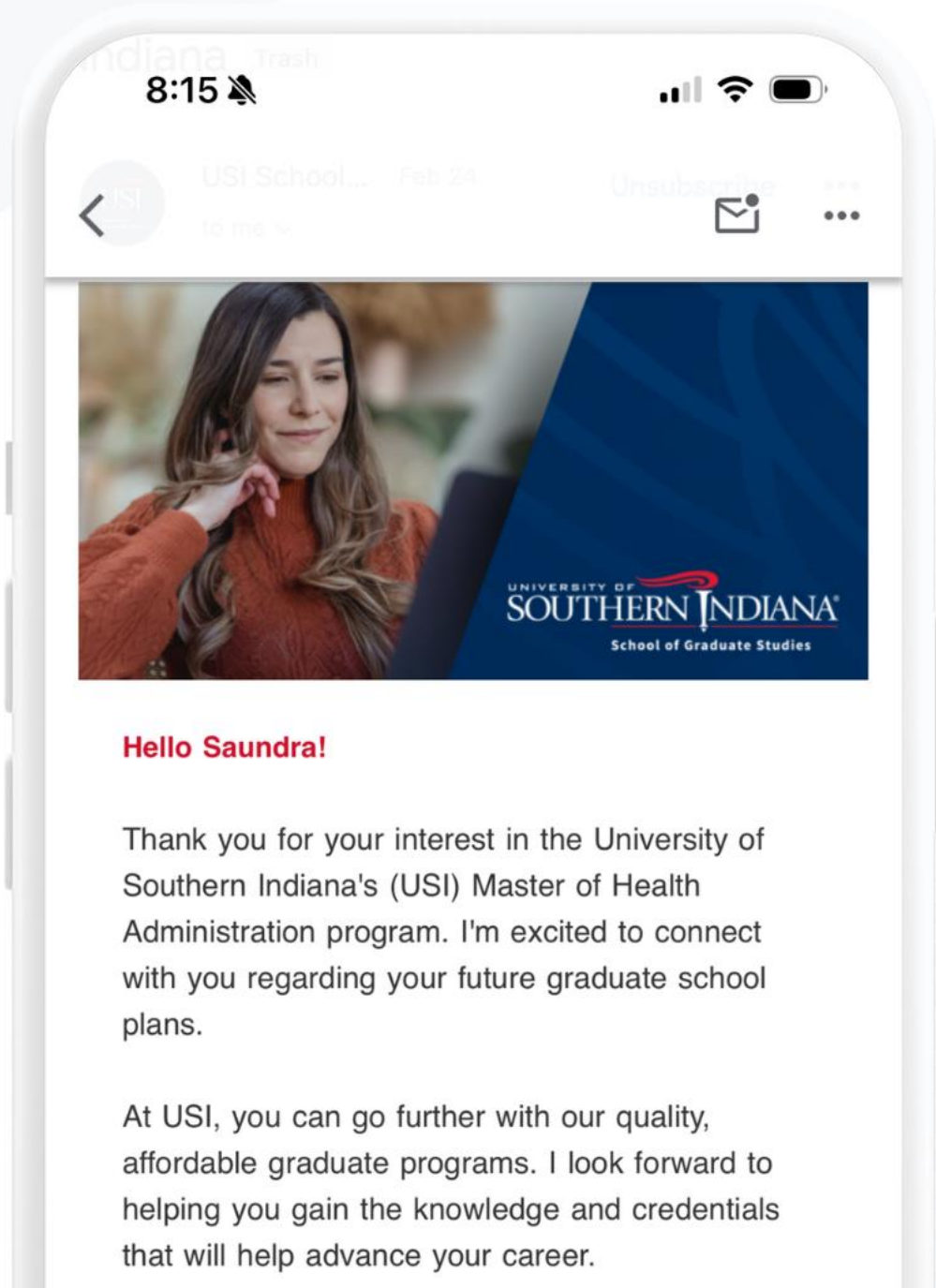
- Headcount: 1,407
- Credit Hours: 5,958

Fall 2017 to Fall 2025 Graduate Headcount

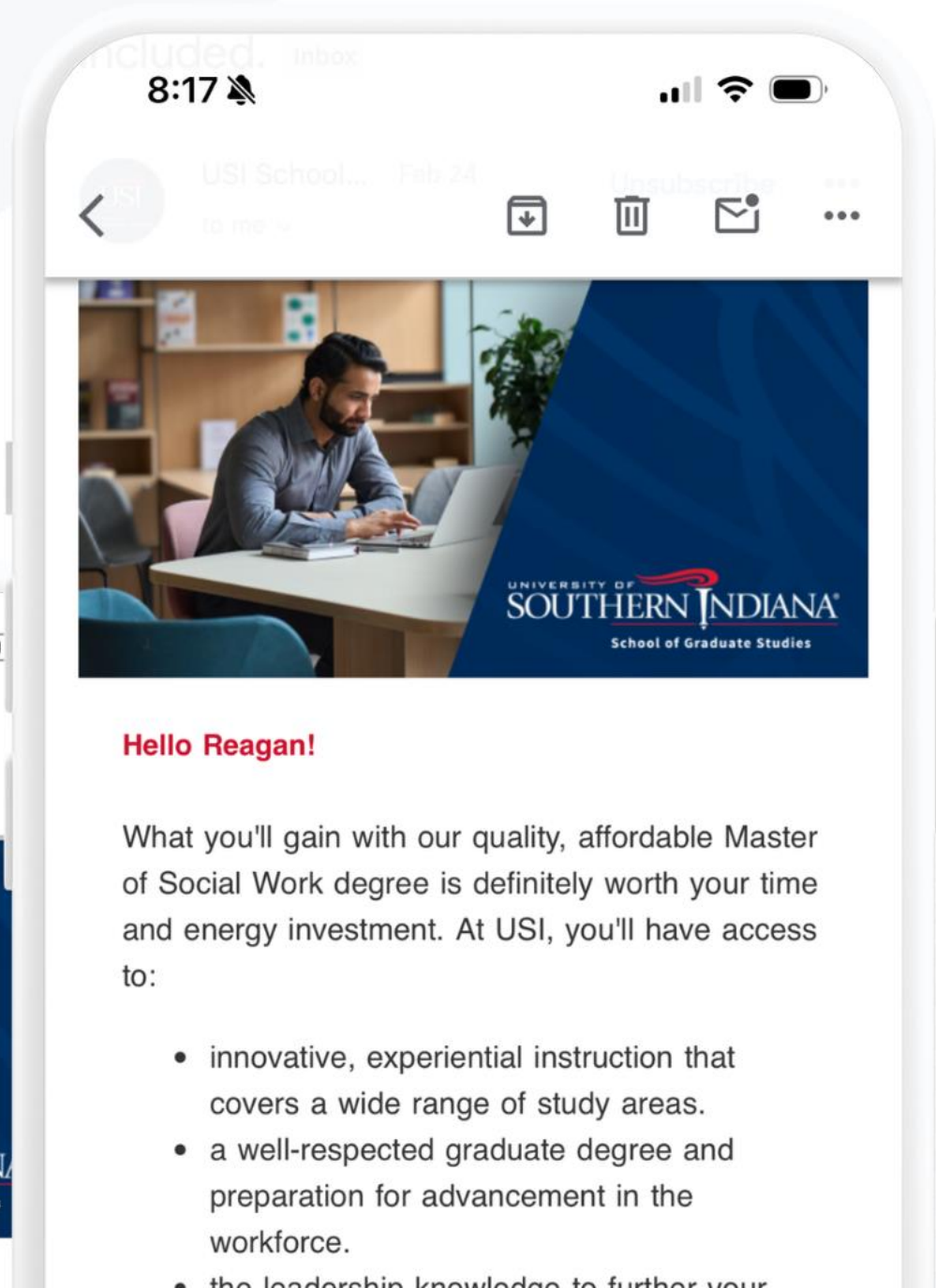
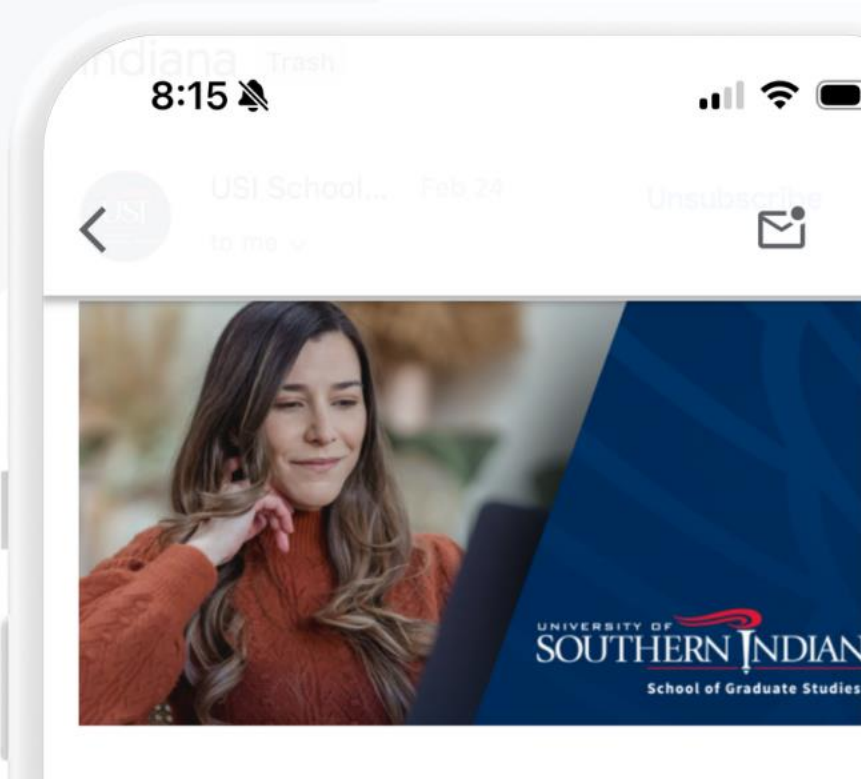


*as of 03/03/25

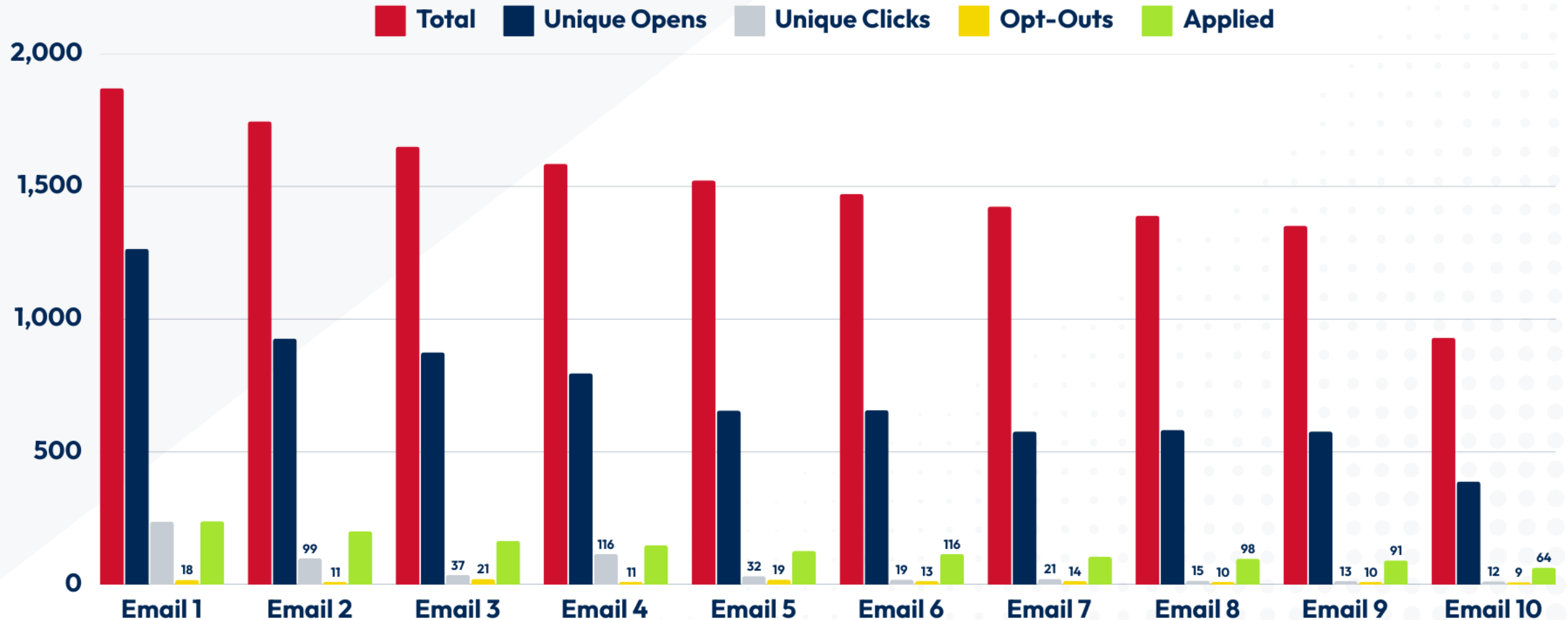
Graduate Prospect Drip Email Campaign: Email 1



Graduate Prospect Drip Email Campaign: Email 3



Graduate Prospect Drip Email Campaign



Slate Portals: Applicant Status Page + Missing Items Email

The screenshot shows a web browser window displaying the USI Status Portal. The URL is connect.usi.edu/portal/gr_app_status. The page features the USI School of Graduate Studies logo and navigation links: My Application, Next Steps, Checklist, Connect, and Account Tools. A large banner image shows a desk with a laptop, papers, and a ruler, with the text "FROM HERE WE BEGIN" and "WELCOME TO USI, LARRY." Below the banner is a progress bar with four stages: Awaiting Materials (highlighted in red), Awaiting Decision, Decision Released, and Complete Your Enrollment. The "YOUR APPLICATION DETAILS" section lists: Graduate Admissions Assistant: [Lucy Day](#), Application Status: Awaiting Materials, and Program of Study: Master of Science in Nursing. The "NEXT STEPS" section lists missing items:

- Official Transcript (Maryville University of Saint Louis)
- Unofficial Transcript (Carolinas College of Health Science)
- Unofficial Transcript (Central Piedmont Community College)
- Unofficial Transcript (University of North Carolina - Charlotte)
- Unofficial Transcript (York Technical College)
- Graduate Initial Review (Internal Processing)

The screenshot shows an email notification from the USI School of Graduate Studies. The subject is "You are missing items to complete your graduate application." The email content reads:

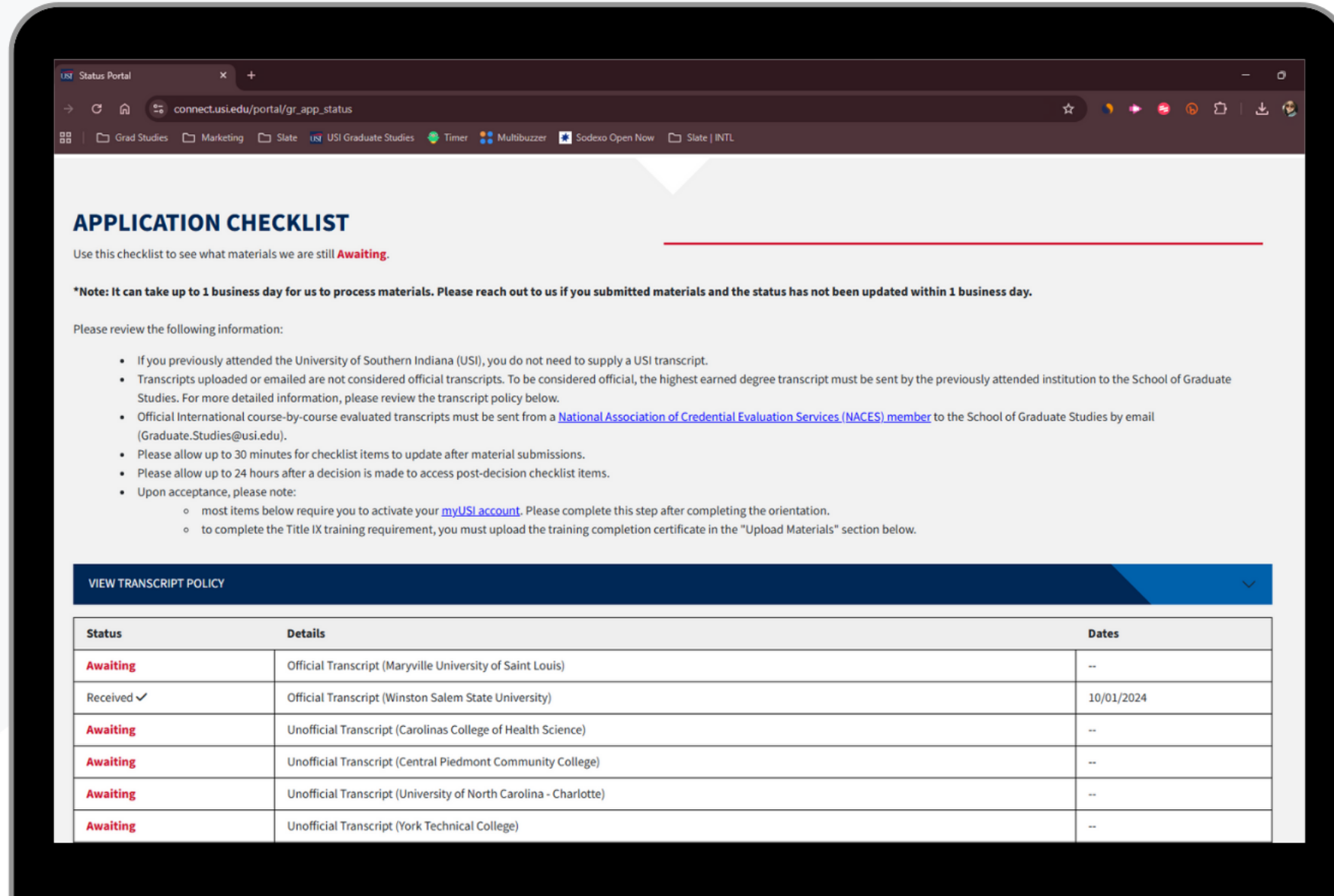
Hello Gilbert,

This is a friendly reminder that you are missing the following materials to complete your School of Graduate Studies application. Submitting required materials will complete your application and allow us to provide you with a decision as quickly as possible.

Please submit the following items:
Graduate Initial Review (Internal Processing)
Official Transcript (Grand Canyon University)

Helpful tip: Helpful tip: The School of Graduate Studies requires every degree seeking applicant to submit an official transcript from the institution at which the highest degree was earned. Applicants must submit transcript(s) from all other institutions attended, which can be either official or unofficial.

Slate Portals: Applicant Status Page + Missing Items Email



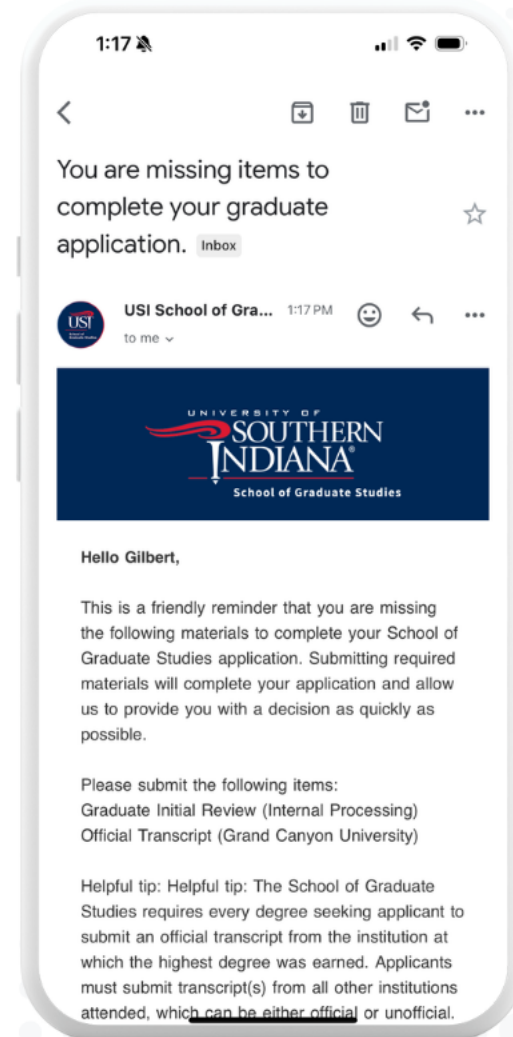
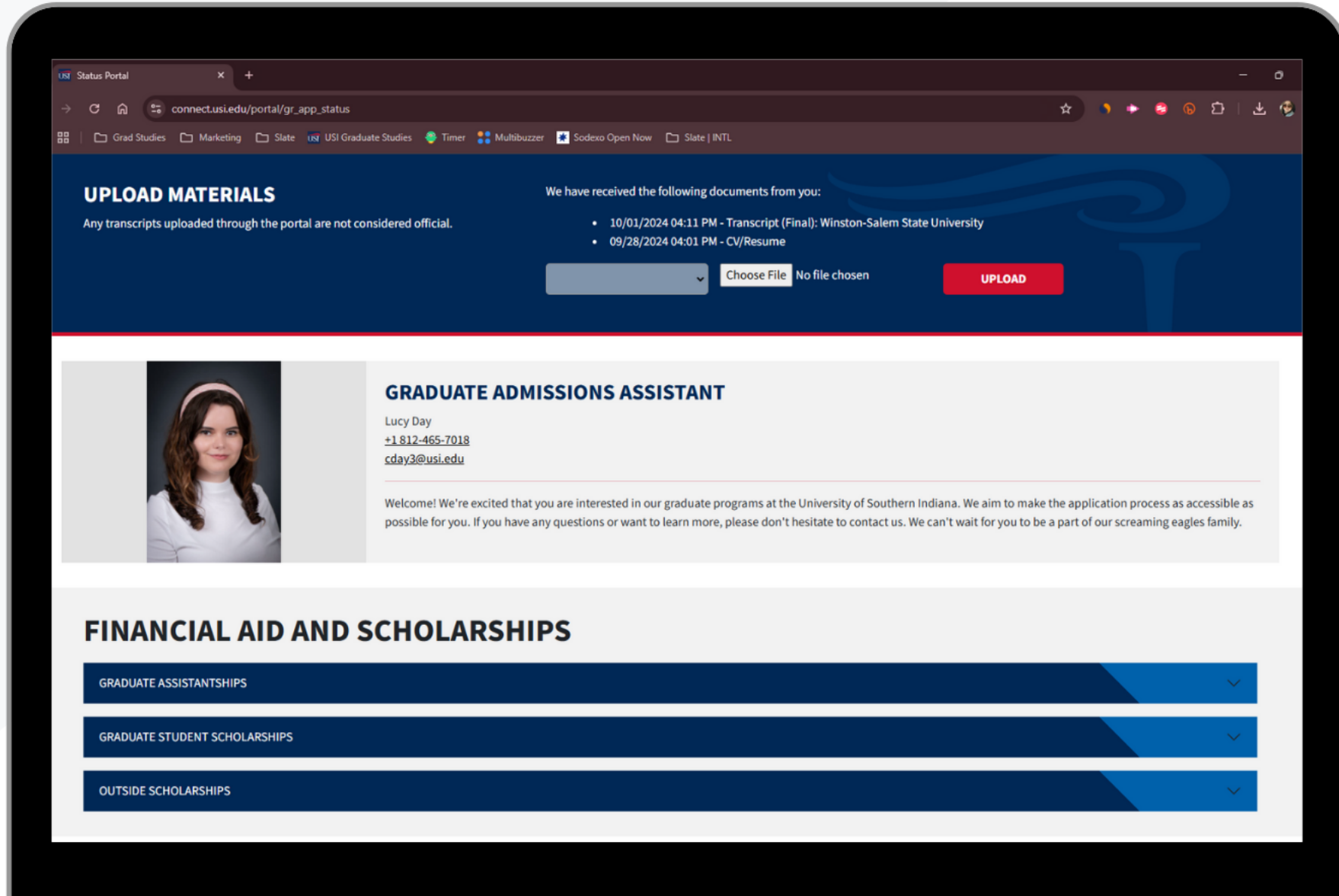
The screenshot shows a web browser window with the URL connect.usi.edu/portal/gr_app_status. The page title is "APPLICATION CHECKLIST". Below the title, it says "Use this checklist to see what materials we are still **Awaiting**." A note states: "*Note: It can take up to 1 business day for us to process materials. Please reach out to us if you submitted materials and the status has not been updated within 1 business day." Below this, it says "Please review the following information:" followed by a list of instructions. At the bottom, there is a blue button labeled "VIEW TRANSCRIPT POLICY" and a table with columns for Status, Details, and Dates.

Status	Details	Dates
Awaiting	Official Transcript (Maryville University of Saint Louis)	--
Received ✓	Official Transcript (Winston Salem State University)	10/01/2024
Awaiting	Unofficial Transcript (Carolinas College of Health Science)	--
Awaiting	Unofficial Transcript (Central Piedmont Community College)	--
Awaiting	Unofficial Transcript (University of North Carolina - Charlotte)	--
Awaiting	Unofficial Transcript (York Technical College)	--

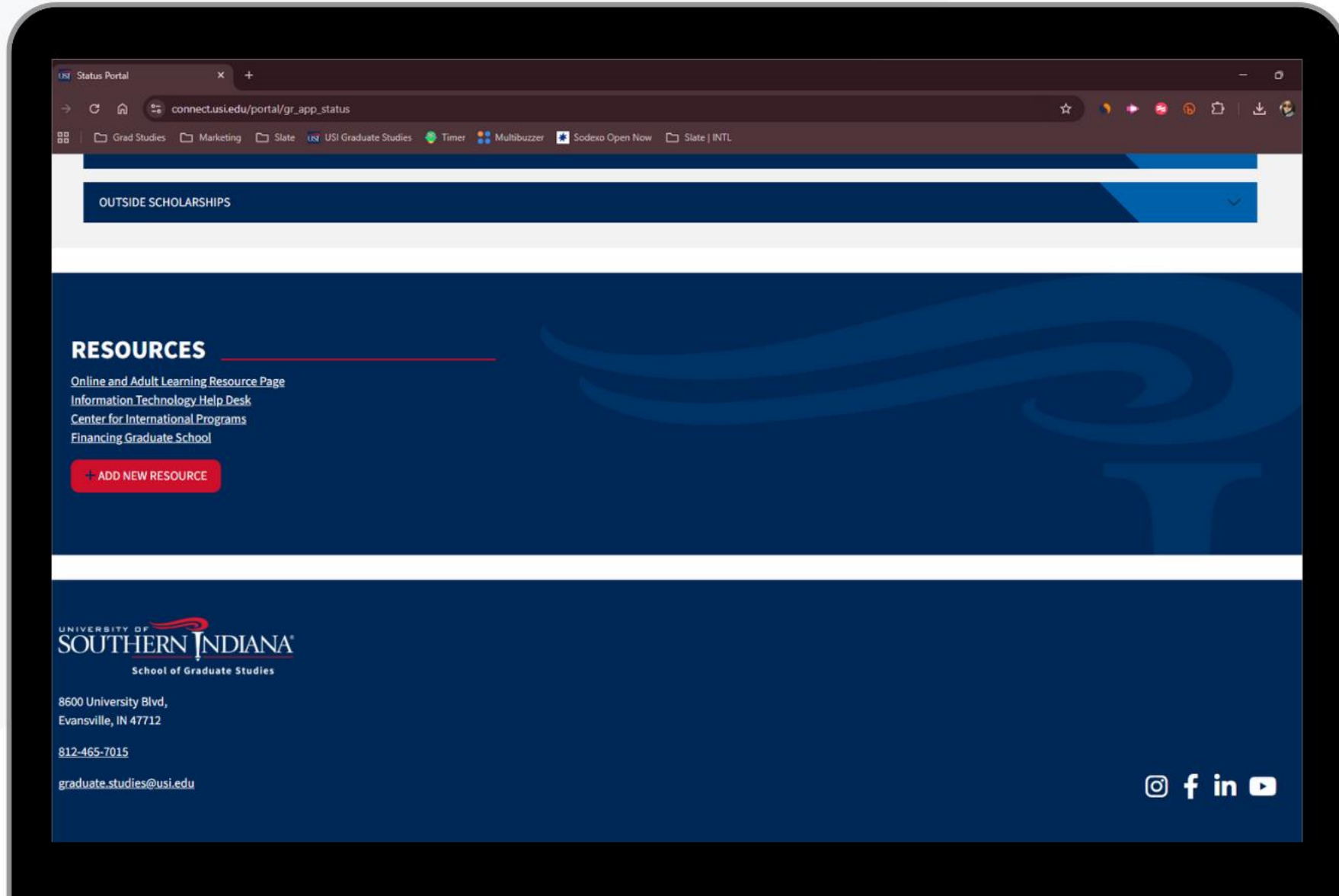


The screenshot shows an email from the USI School of Graduate Studies. The subject line is "You are missing items to complete your graduate application." The email body says: "Hello Gilbert, This is a friendly reminder that you are missing the following materials to complete your School of Graduate Studies application. Submitting required materials will complete your application and allow us to provide you with a decision as quickly as possible. Please submit the following items: Graduate Initial Review (Internal Processing) Official Transcript (Grand Canyon University) Helpful tip: Helpful tip: The School of Graduate Studies requires every degree seeking applicant to submit an official transcript from the institution at which the highest degree was earned. Applicants must submit transcript(s) from all other institutions attended, which can be either official or unofficial."

Slate Portals: Applicant Status Page + Missing Items Email



Slate Portals: Applicant Status Page + Missing Items Email



Slate Portals: Post-Admission

The screenshot displays the USI Status Portal interface. At the top, the browser address bar shows the URL `connect.usi.edu/portal/gr_app_status`. The navigation menu includes links for `My Application`, `Next Steps`, `Checklist`, `Plan of Study`, `Connect`, and `Account Tools`. The main content area features a large graphic with the text `FROM HERE WE BEGIN` and a `WELCOME TO USI, LB.` message. A progress bar below the graphic shows four stages: `Awaiting Materials`, `Awaiting Decision`, `Decision Received`, and `Complete Your Enrollment`. A dark blue banner at the bottom of the main content area contains the text `AN UPDATE HAS BEEN MADE TO YOUR ACCOUNT` and two red buttons: `VIEW DECISION LETTER` and `VIEW ENROLLMENT LETTER`. The footer of the page includes the USI logo and the text `Welcome to USI's School of Graduate S...`.

Slate Portals: Post-Admission

The screenshot shows a web browser window with the URL `connect.usi.edu/apply/update?id=4fc42d3b-8c86-4747-9bc5-f6cb7ed9c3ea`. The browser tabs include "Status Portal" and "University of Southern Indiana". The page header features the University of Southern Indiana logo and the text "SOUTHERN INDIANA". A user profile for "Lindsey Gibson" is visible in the top right corner, along with a phone number "1308.1839" and a "Download PDF" link.

The main content of the page is a letter from the School of Graduate Studies. The letterhead includes the University of Southern Indiana logo and the text "SOUTHERN INDIANA School of Graduate Studies". The letter is dated "ber 24, 2024" and is addressed to "Lindsey Gibson" at "Begonia Ct, Nashville, IN 47712-4225".

The letter text reads: "Congratulations! We are pleased to inform you that you have been conditionally admitted to the Master of Arts in Criminal Justice, Online program at the University of Southern Indiana (USI). Conditional acceptance has been granted on the basis of your prior academic record. You will join a select group of outstanding students who make up the Master of Arts in Criminal Justice, Online program at USI beginning March 2025. We are excited that you have chosen to pursue the Master of Arts in Criminal Justice, Online, and we are determined to provide you with an enriching educational experience. The next step is to navigate back to your status page and locate (at the very bottom of the page) the Reply to the Offer of Admission Form. Once you have completed this form, you will have taken your first step towards beginning your graduate degree at USI! Consider to make successful progress toward your MACJ degree, the following items should be noted:

- Once you have accepted the offer of admission, USI will perform your first class registration and send the results to your USI email account.
- A graduate grade point average (GPA) of 3.0 is required for students to remain in good academic standing in the MACJ program.
- You must abide by the University's policies regarding enrollment in and withdrawal from courses found at usi.edu/registrar/schedule-changes/refund-schedules.
- You will need to maintain the academic and integrity expectations found the USI Bulletin ([USI.edu/graduatestudies/graduate-bulletin/](https://usi.edu/graduatestudies/graduate-bulletin/)).
- Once you receive this letter, our Student Support Specialist (online.learning@usi.edu) will contact you with course registration and an advising plan. You can complete the MACJ program in an accelerated format (two courses per 7-week term) or standard format (one course per 7-week term).

The letter concludes with: "To help orient yourself as a graduate student at the University of Southern Indiana, please complete the online Graduate Studies Orientation found at usi.edu/gradorientation. First, you must activate your myUSI account (myaccount.usi.edu/portal/activate) to access your student email, Blackboard and other student resources. If you already have a myUSI account, you're all set. Please allow 24 hours for our systems to update. Once again, welcome to USI's Master of Arts in Criminal Justice, Online program. The School of Graduate Studies and our faculty look forward to working with you as you pursue your graduate education."

The letter is signed by "Michael Dixon" (Director of the School of Graduate Studies) and "Dr. Melissa Stacer" (Director of the Master of Arts in Criminal Justice).

Slate Portals: Post-Admission

USI Status Portal

connect.usi.edu/portal/gr_app_status

Grad Studies Marketing Slate USI Graduate Studies Timer Multibuzzer Sodexo Open Now Slate | INTL

UNIVERSITY OF SOUTHERN INDIANA School of Graduate Studies

Next Steps Checklist Plan of Study Connect Account Tools

FROM HERE WE BEGIN

Awaiting Materials

AN U

VIEW DECISI

University of Southern Indiana

Hello Lb,

Congratulations on your acceptance into the Master of Arts in Criminal Justice, Online - program. We are excited you have chosen the University of Southern Indiana to further your education and advance your career!

My name is Dr. Melissa Stacer, Director of Master of Arts in Criminal Justice, [A MACJ Support Specialist](#) and I are here to assist you as you progress through the completion of your master's program. If you have any questions and are not sure whom to contact, please let me or the Support Specialist know.

We are committed to helping you be successful. The Master of Arts in Criminal Justice degree at the University of Southern Indiana is built around flexibility. Each student has their own path forward based on their unique life circumstances. However, students begin their program by choosing one of these two degree plan options:

- Standard:** In the standard option, you will enroll in one course per 7-week bi-term and can complete the program in about two calendar years. While this option takes longer, it is well suited for students who are working full-time or who are seeking greater balance between their work, school and personal life.
- Accelerated:** In the accelerated option, you will enroll in two courses per 7-week bi-term and can complete the

WELCOME TO USI, LB.

Complete Your Enrollment

VIEW ENROLLMENT LETTER

Welcome to USI's School of Graduate S...

Slate Portals: Post-Admission

The screenshot shows a web browser window with the address bar displaying `connect.usi.edu/portal/gr_app_status`. The browser's address bar includes several tabs: 'Grad Studies', 'Marketing', 'Slate', 'USI Graduate Studies', 'Timer', 'Multibuzzer', 'Sodexo Open Now', and 'Slate | INTL'. The main content area features a video player with the title 'Welcome to USI's School of Graduate S...' and a 'Watch later' button. The video shows a man in a suit, identified as Dr. Michael Dixon, with the text 'Watch on YouTube' and 'Dixon Graduate Studies' below. The Southern Indiana School of Graduate Studies logo is also visible. Below the video, there are two main sections: 'YOUR APPLICATION DETAILS' and 'REGISTRATION PROCESS'. The 'YOUR APPLICATION DETAILS' section is on a dark blue background and lists: Graduate Admissions Assistant: Lucy Day; Application Status: Accepted Conditional; Program of Study: Master of Arts in Criminal Justice, Online; Start Term: March 2025; Application ID: 579843193; and Notes from Graduate Studies: 09/13/2024 - Saw Lindsey about class. 02/01/2024 - Provided 6 start months. LB wants to begin in March. 03/05/2024 - please call 03/05/2024 - Spoke about application. The 'REGISTRATION PROCESS' section is on a light gray background and includes the text: 'Use the below information as a guide to registering for your courses at USI. Keep up-to-date with our registration calendar to know when you are eligible to enroll!' and three buttons: 'ACADEMIC CALENDAR', 'REGISTRATION SCHEDULE', and 'HOW TO REGISTER'.

YOUR APPLICATION DETAILS

Graduate Admissions Assistant: Lucy Day

Application Status: Accepted Conditional

Program of Study: Master of Arts in Criminal Justice, Online

Start Term: March 2025

Application ID: 579843193

Notes from Graduate Studies:

- 09/13/2024 - Saw Lindsey about class.
- 02/01/2024 - Provided 6 start months. LB wants to begin in March.
- 03/05/2024 - please call
- 03/05/2024 - Spoke about application

REGISTRATION PROCESS

Use the below information as a guide to registering for your courses at USI. Keep up-to-date with our registration calendar to know when you are eligible to enroll!

- ACADEMIC CALENDAR
- REGISTRATION SCHEDULE
- HOW TO REGISTER

Slate Portals: Post-Admission

APPLICATION CHECKLIST

Use this checklist to see what materials we are still **Awaiting**.

***Note: It can take up to 1 business day for us to process materials. Please reach out to us if you submitted materials and the status has not been updated within 1 business day.**

Please review the following information:

- If you previously attended the University of Southern Indiana (USI), you do not need to supply a USI transcript.
- Transcripts uploaded or emailed are not considered official transcripts. To be considered official, the highest earned degree transcript must be sent by the previously attended institution to the School of Graduate Studies. For more detailed information, please review the transcript policy below.
- Official International course-by-course evaluated transcripts must be sent from a [National Association of Credential Evaluation Services \(NACES\) member](#) to the School of Graduate Studies by email (Graduate.Studies@usi.edu).
- Please allow up to 30 minutes for checklist items to update after material submissions.
- Please allow up to 24 hours after a decision is made to access post-decision checklist items.
- Upon acceptance, please note:
 - most items below require you to activate your [myUSI account](#). Please complete this step after completing the orientation.
 - to complete the Title IX training requirement, you must upload the training completion certificate in the "Upload Materials" section below.

[VIEW TRANSCRIPT POLICY](#)

Status	Details	Dates
Awaiting	Graduate Reply to Offer of Admission	--
Awaiting	Sexual Assault Prevention for Graduate Students: 2020 Full Course (do not manually add additional courses)	--
Received ✓	Graduate Studies Orientation	06/21/2024
Received ✓	Transcript (University of Southern Indiana)	08/22/2023
Received ✓	Final Transcript (University of Southern Indiana)	06/25/2024

Slate Portals: Post-Admission

The screenshot shows a web browser window with the address bar displaying `connect.usi.edu/portal/gr_app_status`. The browser's tab is labeled "Status Portal". The page content is as follows:

UPLOAD MATERIALS

Any transcripts uploaded through the portal are not considered official.


We have received the following documents from you:

- 06/25/2024 03:26 PM - Transcript (Final): University of Southern Indiana
- 06/25/2024 03:25 PM - Unofficial Transcript: University of Southern Indiana

Below the list is a file upload interface with a dropdown menu, a "Choose File" button, and the text "No file chosen". To the right is a red "UPLOAD" button.

MY PLAN OF STUDY

This section is currently collapsed, indicated by a downward arrow on the right side of the blue header bar.



GRADUATE ADMISSIONS ASSISTANT

Lucy Day
[+1 812-465-7018](tel:+18124657018)
cday3@usi.edu

Welcome! We're excited that you are interested in our graduate programs at the University of Southern Indiana. We aim to make the application process as accessible as possible for you. If you have any questions or want to learn more, please don't hesitate to contact us. We can't wait for you to be a part of our screaming eagles family.

FINANCIAL AID AND SCHOLARSHIPS


Slate Portals: Post-Admission

connect.usi.edu/portal/gr_app_status

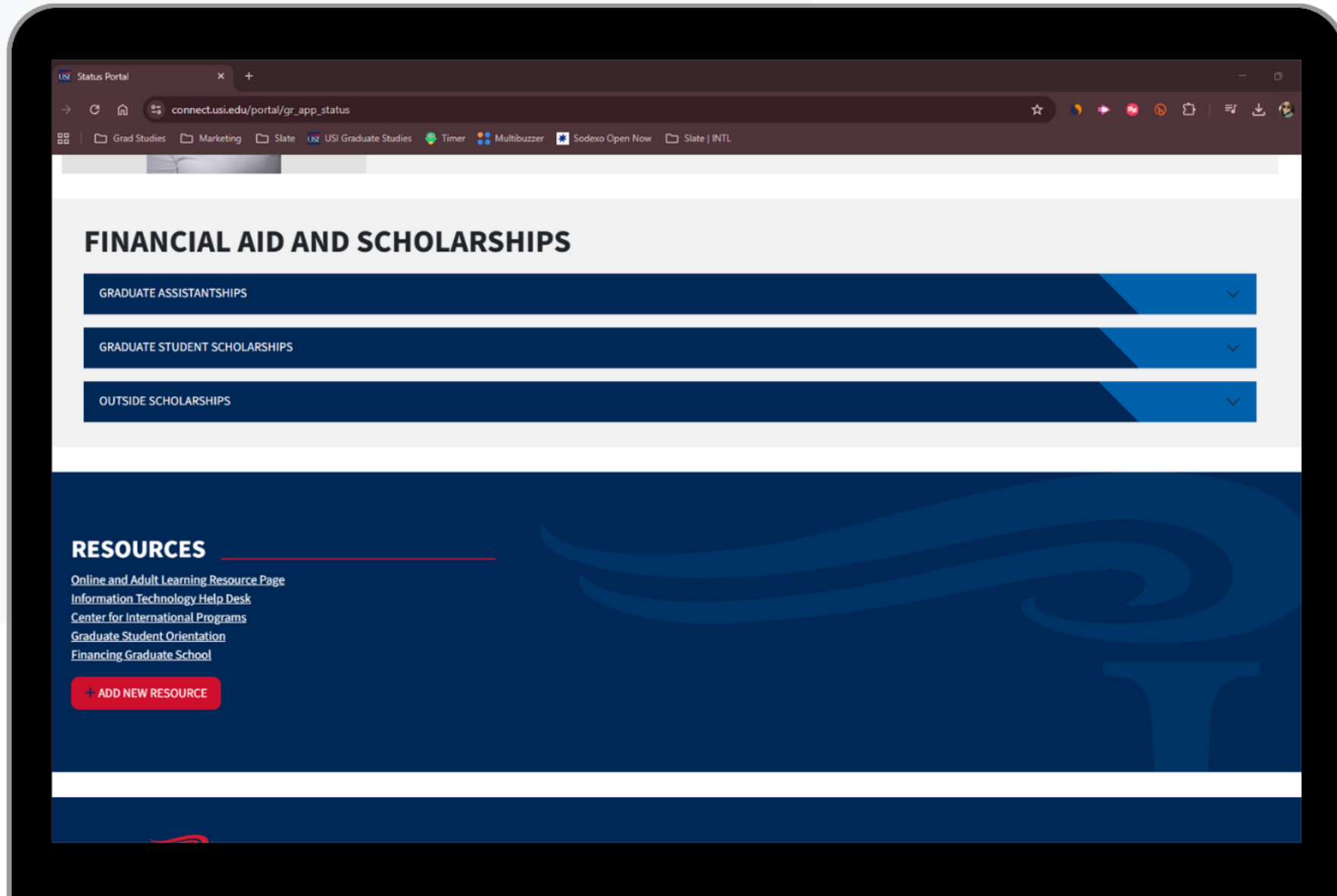
MY PLAN OF STUDY

Print View

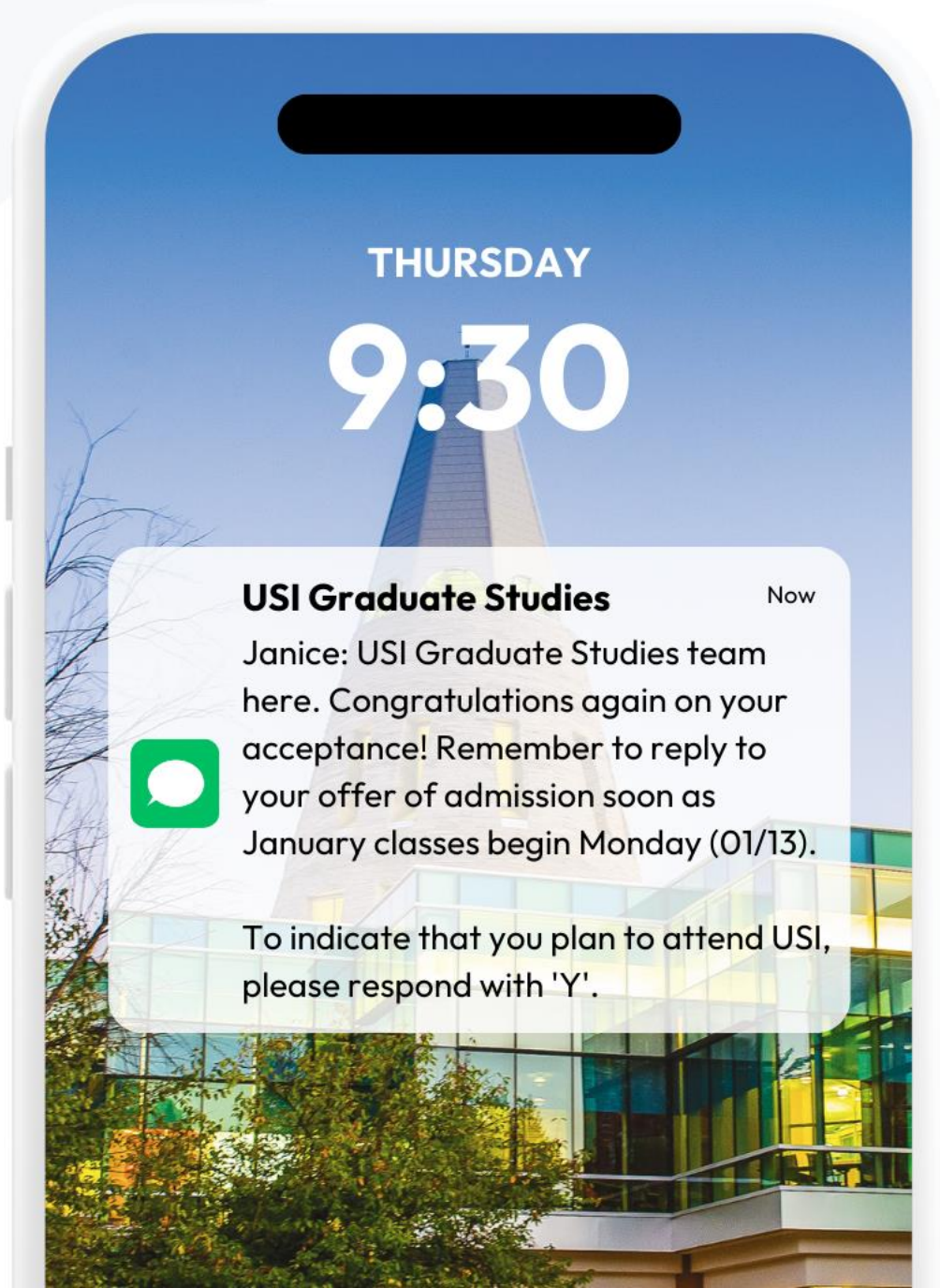
FALL 2024	SPRING 2025	SUMMER I 2025	SUMMER II 2025
AUGUST MHA 623 - Quality Improvement in Healthcare MHA 628 - Managerial Epidemiology	JANUARY MHA 621 - The Health Services System MHA 624 - Applied Economic Analysis in Healthcare	MAY MHA 637 - Healthcare Leadership	JUNE MHA 626 - Legal and Ethical Issues in Healthcare
OCTOBER MHA 622 - Biostatistics MHA 625 - Competitive Strategies in Healthcare	MARCH MHA 642 - Health Informatics MHA 643 - Healthcare Finance		

 **GRADUATE ADMISSIONS ASSISTANT**
Lucy Day
+1 812-465-7018

Slate Portals: Post-Admission



SMS & Email Examples



USI Graduate Studies

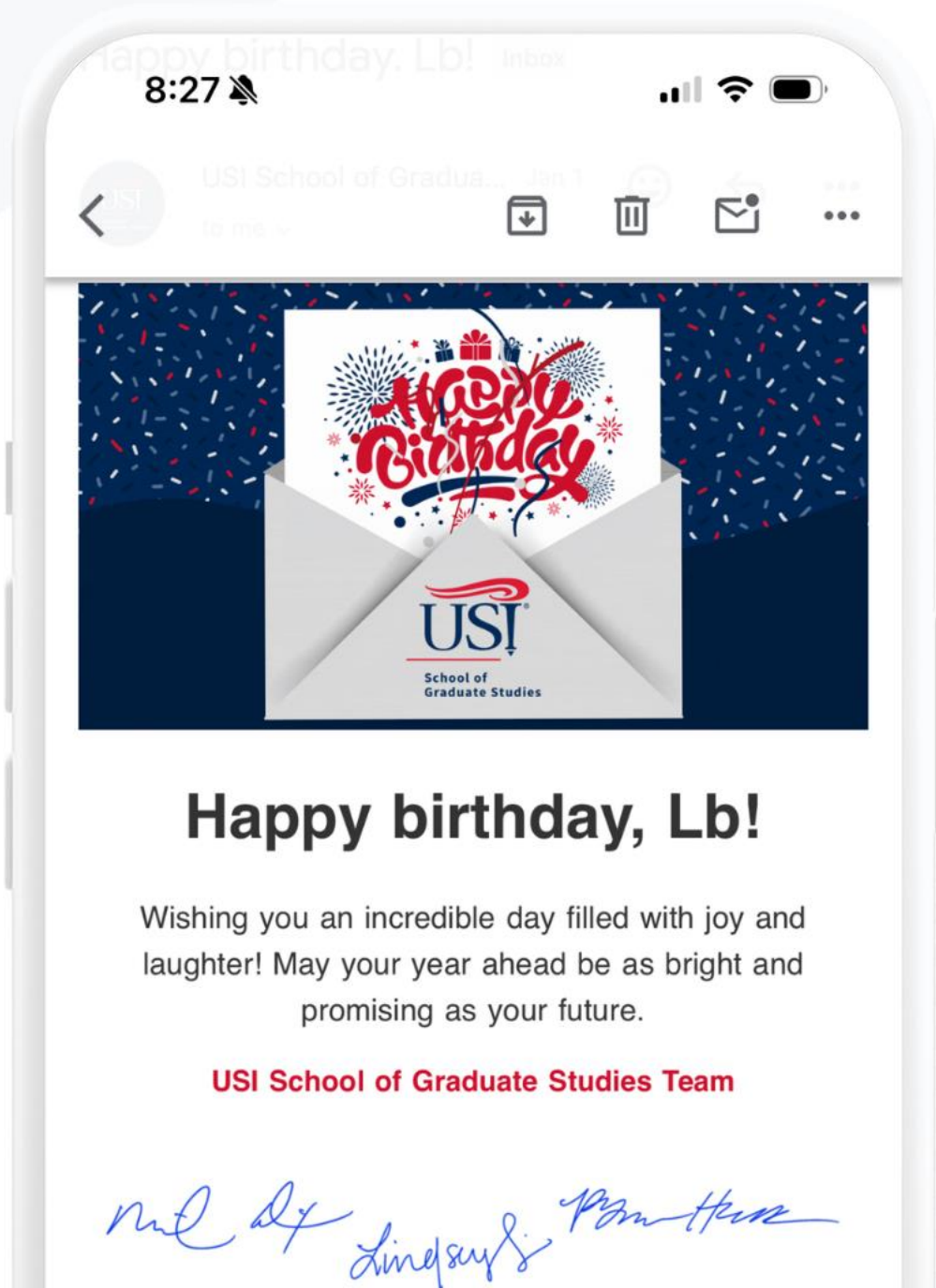
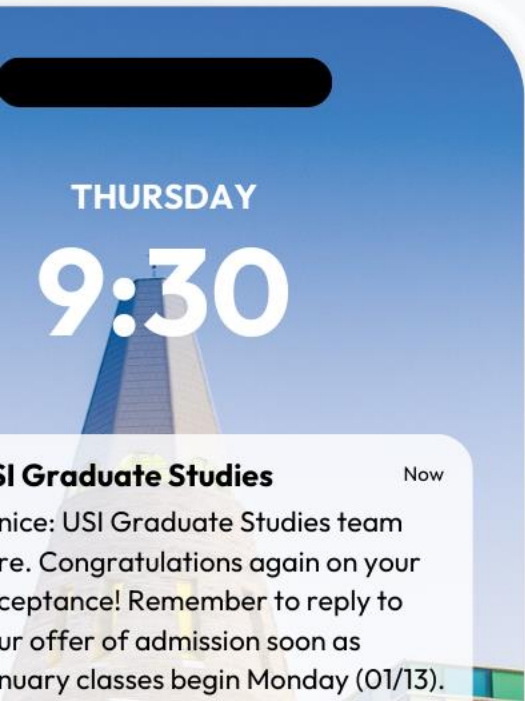
Now

Janice: USI Graduate Studies team here. Congratulations again on your acceptance! Remember to reply to your offer of admission soon as January classes begin Monday (01/13).

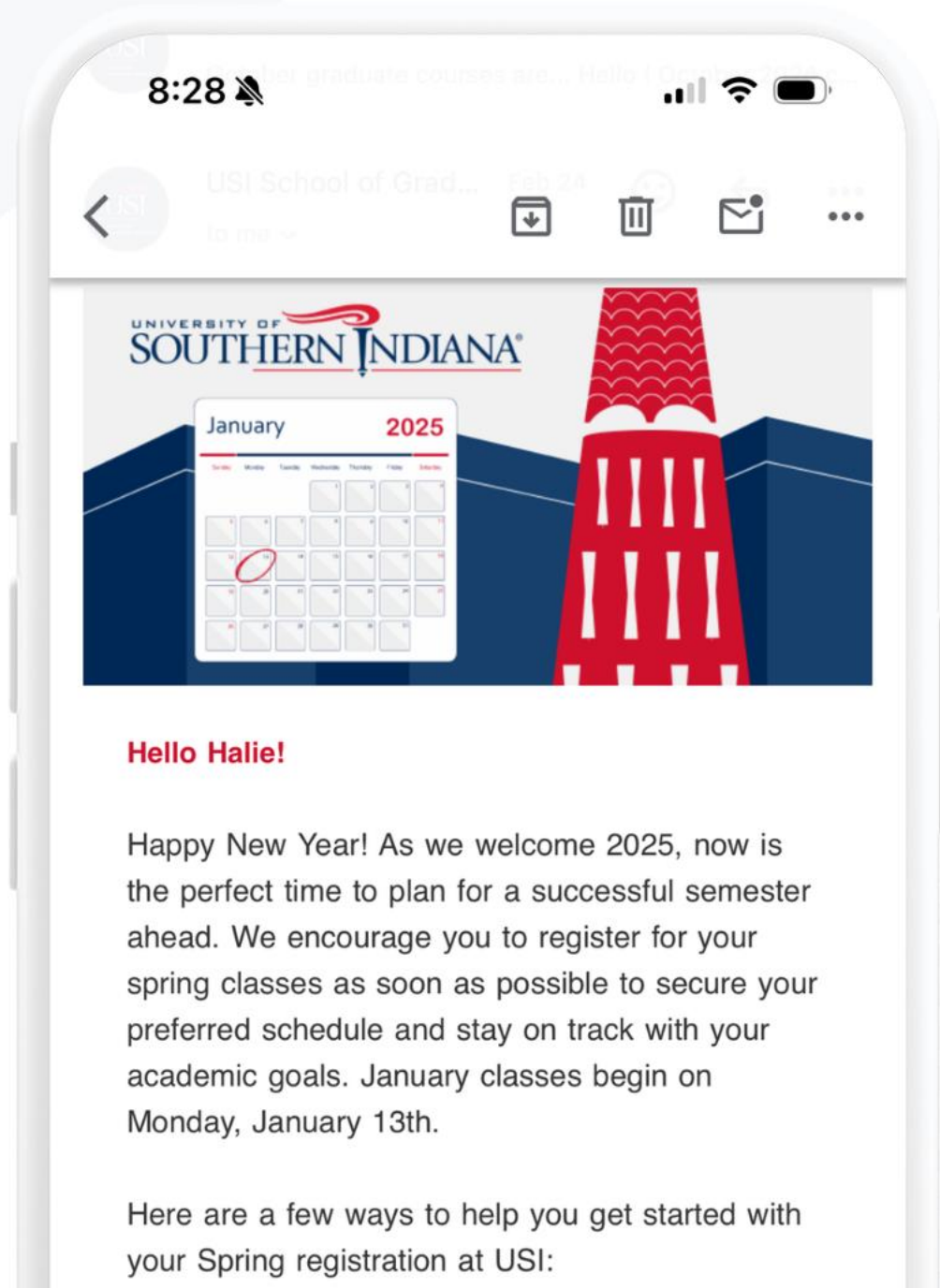
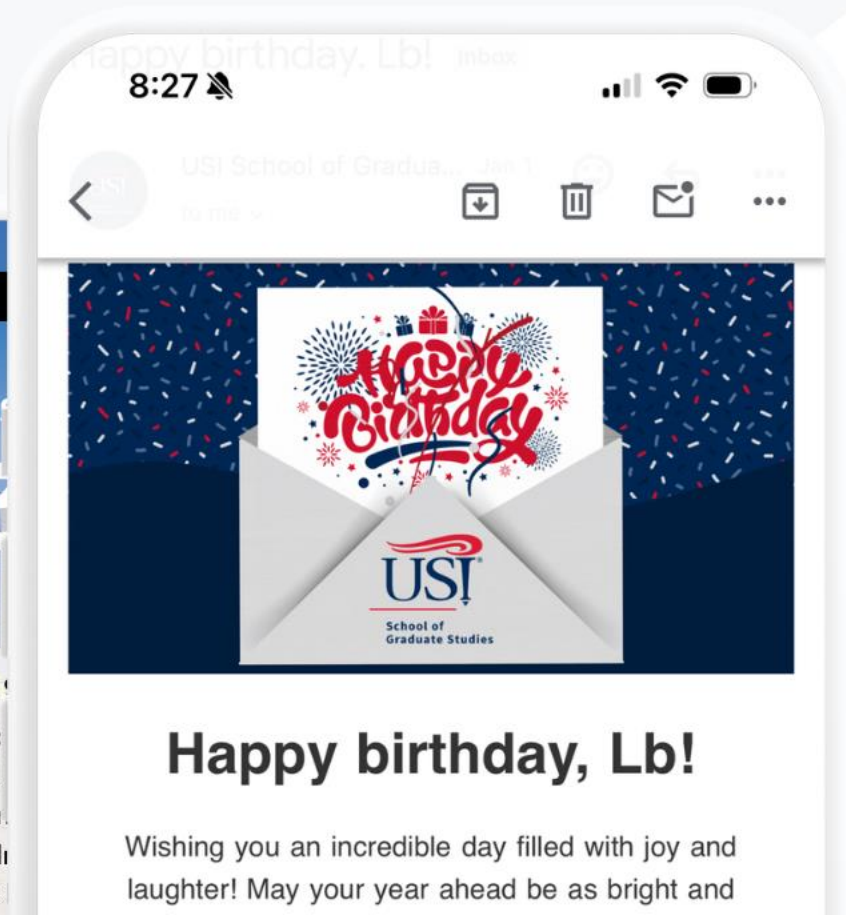


To indicate that you plan to attend USI, please respond with 'Y'.

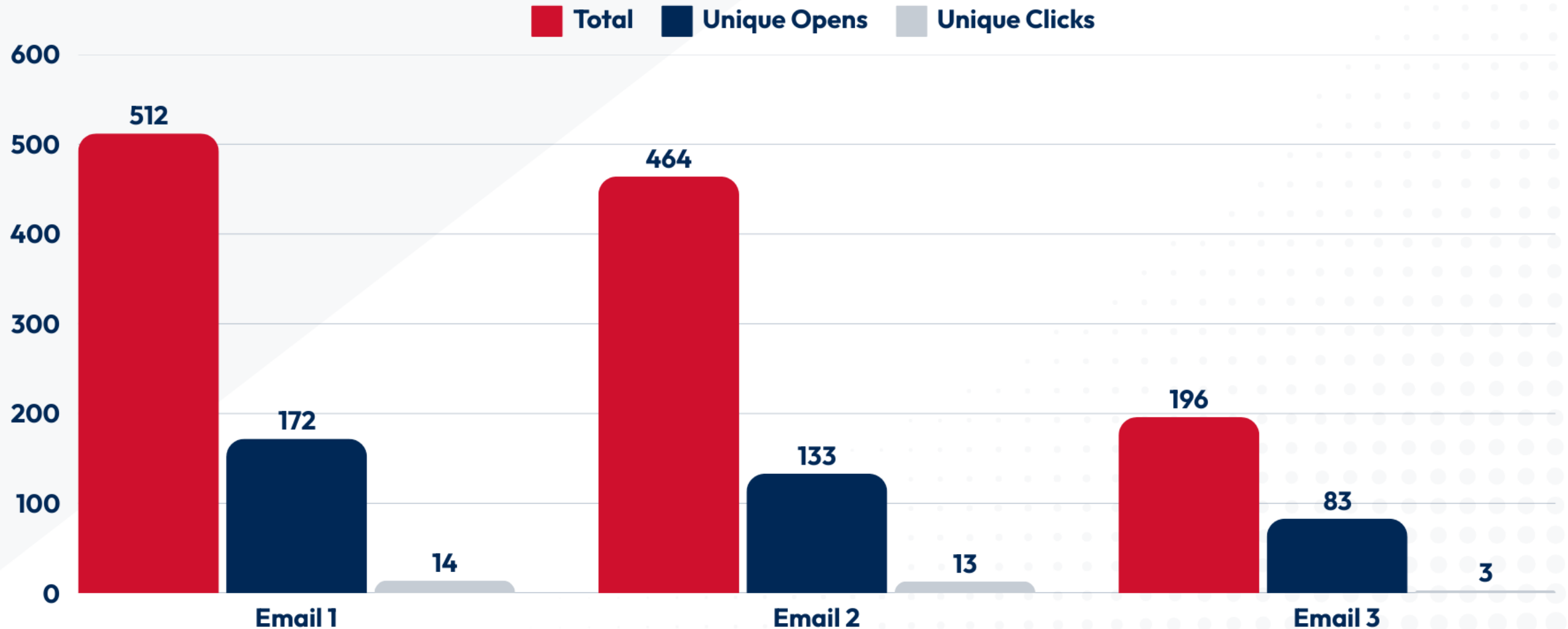
SMS & Email Examples



SMS & Email Examples



Spring 2025 Eligible to Enroll Email Drip Campaign



Spring 2025 Eligible to Enroll Email Drip Campaign

